

Fohat is among the 10 best for second time in a row, according to one of Brazil's most celebrated rankings

It is the second consecutive year the energy intelligence company is one of the market's 10 most attractive startups, according to the 100 Open Startups ranking

CURITIBA, July 25, 2019 — Energy intelligence company Fohat has been named one of the Top 10 energy innovation companies for the second consecutive year, according to the 100 Open Startups report that ranks the market's most attractive young business enterprises. The double championship comes as recognition by business specialists and the market of the solutions designed to meet the energy industry's needs, in addition to helping to make a deep positive impact on Brazil's energy consumption in the next few years. The awards ceremony for the category Big Energy Challenges was held this week, during the Whow! innovation festival (from July 23-25), in São Paulo. The event has been attended by big names of Brazilian entrepreneurship, such as Fabiana Fragia (Ayrton Senna Institute), Thais Brum (Google), Eduardo Fleury (KAYAK Brazil), Felipe Mendes (LATAM, GfK), Rafaela Pogrebinschi (PepsiCo Brazil), and Vanessa Souza (Cabify).

Igor Ferreira, founder and CEO at Fohat, states that the double championship demonstrates and values the hard work done in the last two years since start of operations. "Being once again among the 10 best means we are in the right way and our mission to have a positive impact on the planet, people and organizations, with inclusive development, social inclusion and wellbeing, makes definitely sense", says the executive.

Fohat is considered a sector benchmark, with innovative energy intelligence solutions that enable a free market for clean energy, in line with global 3D energy model (decarbonization, decentralization, and digitalization). It is also the first company in Latin America to use blockchain in the energy sector, covering every link of the energy sector chain, from generation to storage (by managing and delivering distributed generation assets), trade and consumption.

The award

The awards ceremony is organized by 100 Open Startups, a corporate-startup engagement platform created and maintained by more than 100 global leading organizations that together evaluate and rank startups worldwide for business generation, split into 21 categories. In addition to empowering organizations to gain visibility for earned credentials, the ranking is one of the best ways to generate new business opportunities in Brazil,

while offering exclusive benefits and priority status for those listed in the 100 Open Startups ranking.

In 2019, 8,600 startups submitted their application for the award, but only 895 declared to have business relationships validated by the market. Out of the 2,200 big companies that submitted their application, 876 declared to have valid business relationships with startups.

As an energy intelligence company, Fohat assesses the behaviors of society, the economy and development in human knowledge to anticipate and outline scenarios, as well as to develop innovative strategic, operational and technological solutions to enable a sustainable operation of clean energy systems across the world.

Brazil-Australia Connections

With headquarters in Curitiba – ranked 4th according to the Intelligent Community Forum’s Smart21 Intelligent Communities 2020 – and Melbourne – ranked 8th according to Eden Strategy Institute’s report Top 50 Smart Cities – Fohat’s solutions are segmented into platforms channeled into the areas of energy integration and trade. The company’s solutions are specifically designed to meet the particularities of each client, regardless of the sector – primary, secondary, tertiary –, whether in the private or public sphere.

Since 2018, Fohat operates in cooperation with City of Melbourne and Startupbootcamp at the Queen Victoria Market, the largest open-air market in the Southern Hemisphere. It designed an innovative microgrid system at Queen Victoria Market in order to overhaul the energy supply system by integrating different energy resources, like solar panel, battery storage system and regular energy from the grid, so that the Vic Market can achieve its energy independence, with the rational use of surplus energy to optimize its own consumption system or – depending on the interest of the company’s business partners – supply it to the market’s stores.

About Fohat | Founded in 2017, Fohat is a Brazilian energy intelligence company that offers innovative energy intelligence solutions to enable a free market for clean energy. By efficiently providing cheaper energy, it has the mission of making a positive impact on the planet, people and organizations, with inclusive and sustainable development, responsibly delivering value for the society, the environment and the economy, with social inclusion and wellbeing, which is fully in line with the global 3D energy model (decarbonization, decentralization, and digitalization). FOHAT’s solutions cover both edges of the energy sector, from generation to storage (by managing and dispatching Distributed Energy Resources), trade and consumption. It is an industry benchmark for sustainable innovation as the first and only company in Latin America to use blockchain in the energy sector, in addition to being actively involved in the development of the global energy policy framework, with the launch of the Energy Web Chain (EWC) as signatory to the Energy Web Foundation (EWF), in June 2019. Follow us on YouTube, LinkedIn, Instagram and Facebook.

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